

JONATHAN GANDY



Car Buyer Advisor Digital Guide



A STEP-BY-STEP GUIDE
through the exciting (but sometimes
overwhelming) world of car buying

WELCOME TO THE **CAR BUYER** **ADVISOR!**



HI, I'M JONATHAN GANDY,

And I'm thrilled to be here to guide you through the exciting (but sometimes overwhelming) world of car buying.

With 35 years of experience in the auto industry, my goal is simple: to help you make confident, well-informed decisions when shopping for your next vehicle.

I know firsthand that car dealerships can often use high-pressure tactics that leave buyers feeling uncertain or taken advantage of. That's why I've created a comprehensive guide with 40 essential chapters, offering practical advice at every step of your car-buying journey. Whether it's negotiating, understanding trade-ins, or navigating financing options, this guide has the tools to help you avoid common pitfalls and find the best deal possible.

Even if you only use a few of these tips, you'll be in a better position to level the playing field, outsmart those high-pressure sales tactics, and make a choice that's right for you. I believe in full transparency and no-pressure selling—and I'm here to help you do the same.

Let's take the stress out of car buying
and put you in the driver's seat. Ready
to start? Let's go!



BE A SMARTER BUYER

TABLE OF CONTENTS

1. GETTING STARTED
2. WHEN YOU ARRIVE AT THE DEALERSHIP
3. FULL DISCLOSURE SELLING
4. THE LATEST DEALER TACTICS
5. TIMING YOUR PURCHASE
6. SHOULD YOU BUY NEW OR PRE-OWNED?
7. SHOULD YOU BUY FROM A NEW OR PRE-OWNED DEALERSHIP?
8. WHAT IS MSRP?
9. CERTIFIED VEHICLES
10. IMPORTANT QUESTIONS THE DEALER WILL ASK YOU
11. DEALERS CAN TAKE ADVANTAGE OF A CUSTOMER
12. MANAGING THE SALESPERSON
13. THE BUSINESS OFFICE
14. THE DESK MANAGER

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15. UNFAIR DEALER FEES
 16. FORCED FINANCING ON PRE-OWNED VEHICLES
 17. CASH, LEASE, OR FINANCE
 18. THE TEST DRIVE
 19. SMART STRATEGIES FOR TRADE-INS AND PRIVATE SALES
 20. EXTENDED WARRANTIES
 21. BAIT AND SWITCH
 22. NEGOTIATION
 23. UNNECESSARY PRODUCTS/ACCESSORIES
 24. TWO CUSTOMERS, SAME VEHICLE, TWO DIFFERENT PRICES
 25. DO YOU HAVE TO GO TO THE DEALERSHIP FOR MAINTENANCE?
 26. NEGATIVE EQUITY
 27. GETTING AN INDEPENDENT INSPECTION

- 28. VEHICLE HISTORY REPORTS
- 29. VEHICLE LOAN INSURANCE
- 30. MENU SELLING
- 31. RELIABILITY RATINGS
- 32. MANUFACTURER WARRANTY INFORMATION
- 33. CHECK THE VIN/SERIAL NUMBER
- 34. SOME NEW VEHICLES HAVE NO SPARE TIRE
- 35. SIGNS OF A VEHICLE WITH A ROUGH LIFE
- 36. WARRANTY AND MAINTENANCE HISTORY
- 37. DISCOUNTS AND REBATES ON NEW VEHICLES
- 38. DEALER STANDARDS
- 39. POST-PANDEMIC BUYING
- 40. QUICK TIPS IN A RUSH